



EUROPEAN  
CLUSTER COLLABORATION  
PLATFORM .eu

# Welcome to ECCP!

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[www.clustercollaboration.eu](http://www.clustercollaboration.eu)

## European Cluster Collaboration Platform A Vibrant Platform at the Service of Cluster Organisations

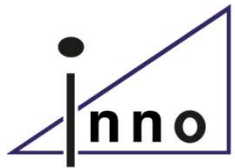
ECCP is a service facility aiming to provide cluster organisations modern tools to:

- make efficient use of networking instruments (search/find potential partners and opportunities)
- develop collaboration trans-nationally (within Europe) and internationally (beyond Europe)
- support the emergence of new value chains through cross-sectorial cooperation
- access the latest information on cluster development
- improve their performance and increase their – as well as their members' - competitiveness.

## ECCP Partnership

ECCP is a service contract awarded by DG GROW/EASME for a period of 2 years

The consortium partners are:



Subcontractors :



## ECCP is the Cluster Organisations' Platform

- Made by you and for you!
  - The technical development considers your needs and feedback and will continuously improve
  - We offer you a complex support framework, being at your service
  - You create your own content, you get the global visibility
  - It is friendly to handle, saves you time and it is free
  - Get on board and use it every day (taking and giving)

# The European Cluster Collaboration Platform

An initiative aiming to support cluster organisations

## CLUSTER ORGANISATIONS MAPPING

The easiest way to find a cluster organisation in Europe

The innovative mapping offers:

- hundreds of cluster organisation profiles
- a large selection of filters (industry sectors, countries ...)
- a smart correlation with the indicators of the European Cluster Observatory

## INTERNATIONAL COOPERATION

Cooperation with strategic countries beyond Europe

Key information sources helping clusters and SMEs internationalise:

- information on priority third countries
- "gateways" to EU international support services

## PARTNER SEARCH

A forum for cluster organisations to discuss offer/demand/exchange opportunities for collaboration

A virtual, quick and efficient dedicated "marketplace" to:

- find and be found
- trigger direct dialogue with other clusters
- interact with peers in a structured way

## MATCHMAKING EVENTS

Opportunities to connect and initiate collaboration in high level events in Europe and beyond

Cluster matchmaking meetings (C2C, C2B) stimulating cooperation for clusters and SMEs through:

- interactive and innovative formats
- professional support
- dedicated financial support to participate in events

## EU CLUSTER PARTNERSHIPS

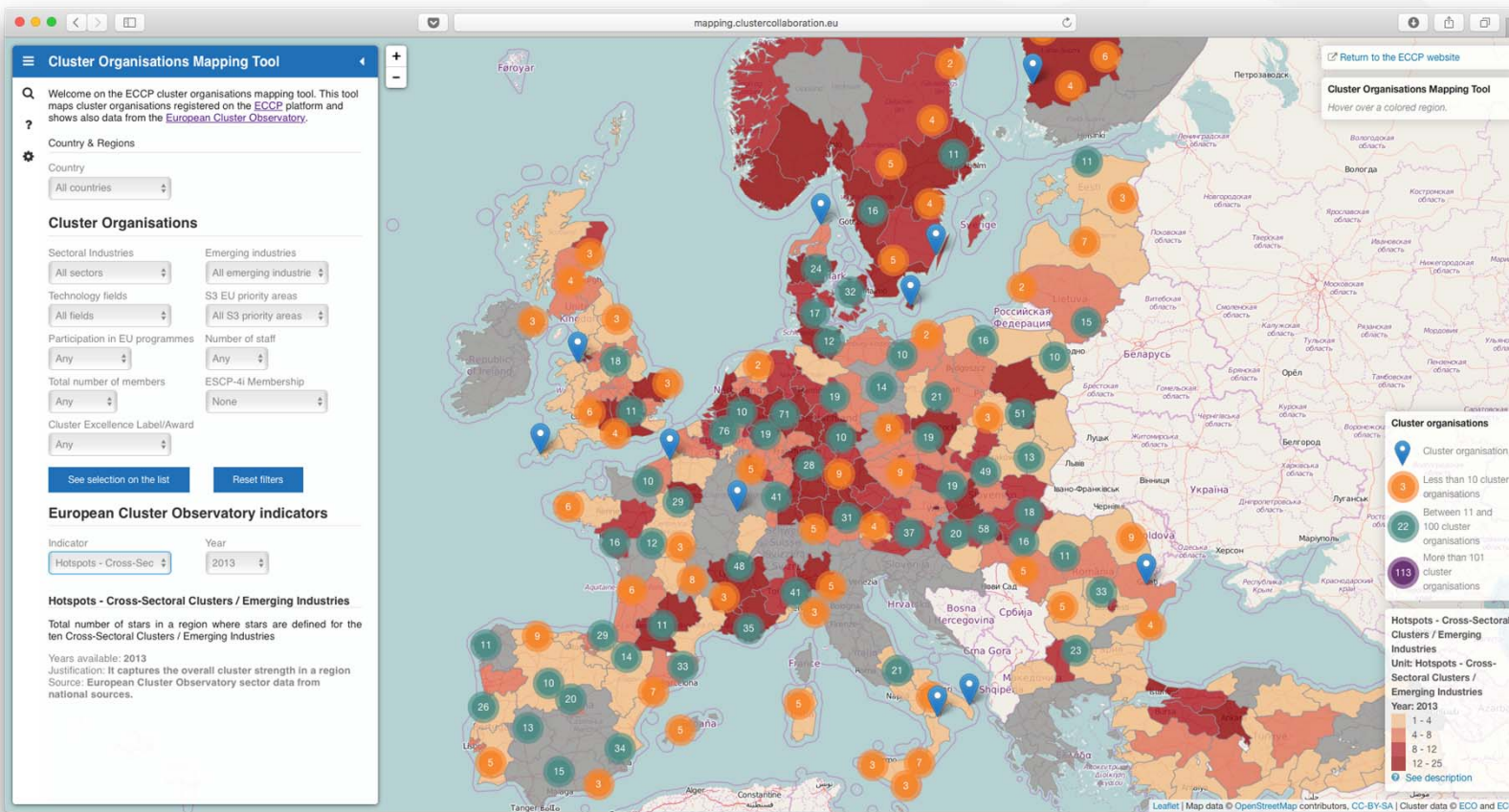
Implementing joint strategies to go international and specialise

ECCP is the HOME of the newly established European Strategic Cluster Partnerships (ESCPs) offering:

- profile and visibility for ESCPs
- a reserved forum for exchange and collaboration
- an opportunity to showcase partnership activities and success stories



# Cluster Organisation Mapping



## Cluster Matchmaking events

- Organisation and funding of ten matchmaking missions working with EEN/TPO's
  - 4 International outgoing missions within strategic partner countries - e.g. Consumer Electronics Show Las Vegas (Jan 2017)
  - 3 Incoming missions in Europe associated with main business fairs such as Hannover Messe in April (EU/US Industry 4.0 focus), Pollutec Lyon (Nov-Dec 2016) Low Carbon Initiative with Brazil and Mexico ; BioEurope Köln (Nov 2016) ,
  - 3 European interclustering events (e.g. Brussels Oct/Nov. 2016)

### Matchmaking Events

Matchmaking Upcoming Past Events Month Week Day Year



#### Great collaboration opportunities

Meet your peers in real and find new collaboration opportunities through one-to-one appointments at dedicated cluster matchmaking events in EU and internationally.

Search  Target  Country

Date	Title	Country	Type	Target	Documents
Monday, 25 April 2016	CIRCULAR ECONOMY MISSION TO CHILE (25-26 April 2016)	Chile	Matchmaking	Cluster managers	-
Monday, 25 April 2016	EU-US Matchmaking event at Hannover Messe, Germany	Germany	Matchmaking	Cluster managers, Cluster Policy Makers	Expression of Interest
Monday, 30 May 2016	European-Asian Cluster Matchmaking Event Opportunity For ICT Clusters	Taiwan	Matchmaking	Cluster managers	-

#### EU-US Matchmaking event at Hannover Messe, Germany

Date: Monday, 25 April, 2016 - 13:43 to Tuesday, 26 April, 2016 - 16:45



Explore new business opportunities with European and U.S. clusters at a matchmaking event in Hannover!

On the 25<sup>th</sup> and 26<sup>th</sup> of April 2016, the European Cluster Collaboration Platform (ECCP) supported under EU COSME programme will organize in collaboration with the Enterprise Europe Network a thematic matchmaking event with the aim of promoting EU-U.S. cluster-to-cluster and cluster-to-business partnerships in various fields. Cluster's with activity related to industrial automation and IT, energy and environmental technology, industrial supply production engineering and services, as well as research and development, in EU and COSME participating countries are welcome to apply for benefitting of this unique opportunity. The whole set of topics can be found via this link: <https://www.e2match.eu/technologyopportunities>

Expression of Interest: [Expression of Interest\\_Hannover\\_messe\\_Final version 02032016\\_V3.pdf](#)

Registration Questionnaire: [Questionnaire\\_Final version 01032016.docx](#)

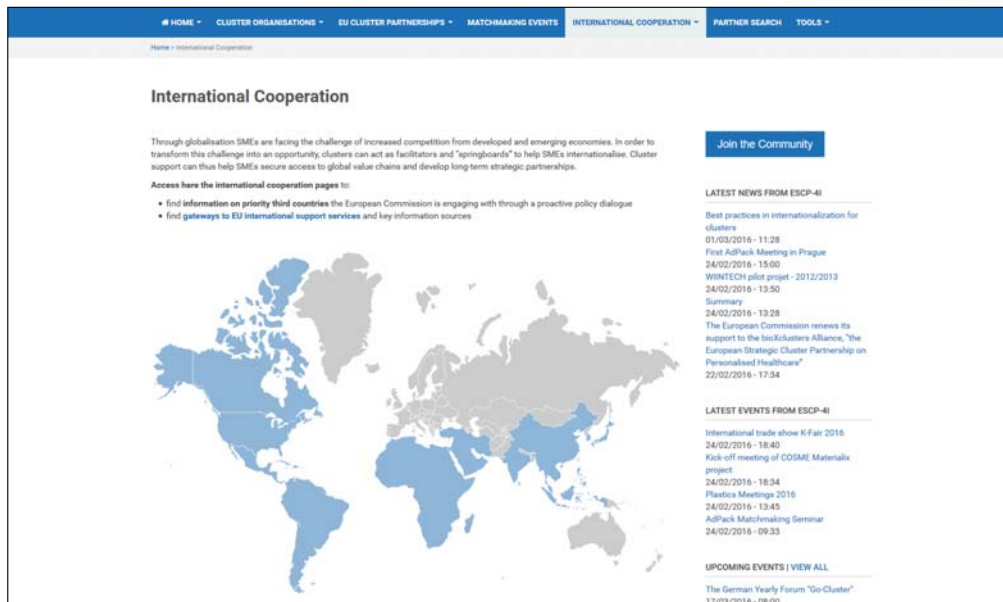
Event Type: Matchmaking  
 Event Target: Cluster managers, Cluster Policy Makers  
 Address: Hannover Messe, Germany  
 See map: Google Maps

Share: [+](#)



## ECCP – International Cooperation

Support for existing and launching of new dynamic MoUs between the European Commission and third country strategic partners (briefing documents, strategic meetings, country reports on respective cluster landscapes, etc.)



The screenshot shows the 'International Cooperation' section of the ECCP website. It features a navigation bar at the top with links for HOME, CLUSTER ORGANISATIONS, EU CLUSTER PARTNERSHIPS, MATCHMAKING EVENTS, INTERNATIONAL COOPERATION (selected), PARTNER SEARCH, and TOOLS. The main content area includes a 'Join the Community' button, a paragraph explaining the challenge of increased competition for SMEs and the role of clusters, and a list of 'Access here the international cooperation pages to:' with two bullet points. Below this is a world map with several countries highlighted in blue. To the right of the map are two sections: 'LATEST NEWS FROM ESCP-4I' and 'LATEST EVENTS FROM ESCP-4I', each listing recent news items with dates and times.



# ECCP – Home of the European Strategic Cluster Partnerships



### bioXclusters

[View published](#) [Events](#) [News & Documents](#)

**Group:** [Request group membership](#)


#### ~ General Information

<b>Name:</b>	ESCP on Personalised Healthcare
<b>ESCP-4i Status:</b>	Implementation Phase - Strand 2
<b>Start of Partnership:</b>	Friday, 1 January, 2016
<b>Partnership duration:</b>	24 months
<b>Total Number of Partners:</b>	4
<b>Total number of SMEs involved in the partnership:</b>	1000
<b>Targeted third countries:</b>	Brazil China Japan United States

**Previous initiatives:**

<b>European Cluster Consortia 2012:</b>	bioXclusters
<b>ESCP Pilots 2013:</b>	Healthcare

#### COORDINATOR CONTACT



**Coordinator Name:** Emilie ROMEO  
**Function:** Head of European Affairs  
**Email:** emilie.romeo@lyonbiopole.com  
**Phone:** 0472765330

#### BIOXCLUSTERS - NEWS

The European Commission renews its support to the bioXclusters Alliance, "the European Strategic Cluster Partnership on Personalised Healthcare"  
22/02/2016 - 17:34

#### BIOXCLUSTERS - EVENTS

There is no uploaded content...

#### BIOXCLUSTERS - DOCUMENTS

There is no uploaded content...

[Join the Community](#)

# ECCP – The Networking Hub (Partner search)

## Partner Search

Search for Partners   My Partner Searches   My Favourites

Displaying 1 - 10 of 16  
Search

Topic of Collaboration

Open Calls

Call for Proposals

- Any -

Targeted Sector

Targeted Country

- Any -

- Any -

Apply

Reset

### Smart City Technologies **new**

Topic: Expertise | Deadline: 30/05/2017

We are looking for partner clusters with a strong standing in Smart City technologies. Smart City for us is: Smart Energy, Smart Mobility, Smart Housing, Smart Health, AAL,... Don't hesitate to drop as a short email if you are interested!

Cluster Profile: BICCnet Bavarian Information and Communication Technology Cluster | New comments: 1 | Last updated: 30/05/2016 - 15:44 | [Express Interest](#) | [Follow](#)

### ESCP for S3 Call

Topic: Open Calls | Deadline: 01/10/2016

Looking for Clusters to address the call for the expression of interest Towards European Strategic Cluster Partnerships for smart specialisation investments

Sectoral Industries: Aerospace Vehicles and Defense | S3 Priority Areas: Space | Cluster Profile: si-Cluster | Last updated: 23/05/2016 - 14:55 | [Express Interest](#) | [Unfollow](#)

Bookmark favourite profiles

Notification of relevant profiles

Reference to open calls

Expression of interest

Short summary

Search for keywords

Filter by sector

Filter by country

Activity summary

# ECCP Tools – European Cluster Initiatives

## European Cluster Initiatives

As an information hub, ECCP collects and structures a wide variety of information relevant for cluster organisations from various European programmes and initiatives, like the European Cluster Excellence Programme, the H2020 INNOSUP programme, Clusters in Emerging Industries, European Cluster Observatory, the INTERREG and other European programmes.

These are supporting in different ways the development and the interaction between clusters for more cooperation, and for driving the competitiveness of European businesses. We offer you here the unique opportunity to find out more about the most relevant cluster-related projects and funding programmes and what you can learn from them. Or, why not, cooperate with them!

Cluster Excellence

European Cluster Observatory

Emerging Industries

INNOSUP Initiatives

Other Related Initiatives

Reports

Join the Community

### UPCOMING EVENTS | [VIEW ALL](#)

The German Yearly Forum "Go-Cluster"  
17/03/2016 - 08:00

Final Conference Health2Care  
31/03/2016 - 14:00

II Cluster World Congress  
31/03/2016 - 17:00

# ECCP Tools – Cluster Achievements

## Dr Stan Higgins – Cluster Manger of the Year 2014

Feb 11, 2016 admin



Dr Higgins has over 45 years of experience in the chemistry based process industries in technical, commercial and leadership roles. He set up the NEPIC Cluster in 2003 and it now has over 700 participating members from the process industry supply chain based in NE England. Amongst many achievements that have resulted in Stan becoming "European Cluster Manger of the Year 2014" is that NEPIC is credited with bringing over £3 billion of GVA to its regional economy through facilitating business growth and investment.

NEPIC, which is accredited the Gold Label of the European Cluster Excellence Initiative (ECEI), supports the growth and development of companies facilitating business growth, innovation, trade and investment opportunities in Chemicals, Polymers, Pharmaceuticals, Biotechnology, Renewable Energy and Materials.

International Cluster collaboration is a strategic activity for NEPIC focused on facilitating growth through innovation, trade and investment. NEPIC participates in collaborative EU programmes such as H2020, regional development programmes such as ERDF & ESIF and UK business support activities. The Cluster has been both a partner and leader in such projects all aimed at encouraging international collaborations and partnerships to improve business intelligence of its members.

NEPIC recently led the successful LOCIMAP ([www.locimap.com](http://www.locimap.com)) FP7 project benchmarking and building tools to measure the performance of industrial parks which had 16 EU collaborators. NEPIC also participates in the A.Spire consortium and its related projects. Local projects that the cluster created have been very successful, such as the NEPIC BASME Project, which **helped 420 supply chain SMEs add €50 million of new business and add 900 jobs in 3 years through Cluster mentoring.**

Dr Stan Higgins

NEPIC CEO & European Cluster Manager of the Year 2014 - 16

Catalyst UK Member

*Working with UK Trade & Investment to promote UK excellence internationally*





## ECCP Tools – Cluster Networks

### Cluster Networks

Cluster associations were setup in many countries, cluster networks were built at the initiative of cluster organisations from a specific sector or cross-sector. Discover an overview of these networks and how they shape the cluster landscape in their country or sector(s).

#### Territorial Search

Find Cluster Networks based on their territorial reach.

#### Sectoral Search

Search Cluster Networks linked to sectoral industries

We invite all the cluster networks in Europe and worldwide to grasp this opportunity of presenting their activities on the ECCP to the widest global cluster community! Please provide us your profile (at [contact@clustercollaboration.eu](mailto:contact@clustercollaboration.eu)) and we will publish it here.

## ECCP – The extra engine for your communication efforts

CO Profile, Achievements, Reports, News, Events – anything that can be of interest for the global cluster community

### Best practices in internationalization for clusters

Mar 01, 2016 INDESCATECCP

**Selected Profile:** [EU4SPORTSCLUSTERSALL](#)

**Category:** Achievements  
Document

- **“Best practices in internationalization for clusters”**. Conclusions of the **EU4SportsClusters project**, a project co-funded by the European Commission and led by the Catalan Competitiveness Agency ACCIÓ, which has the participation of three European sports cluster organisations: INDESCAT from Spain, INNOSportNL from the Netherlands and SPORALTEC from France. The developed and tested internationalization methodology through clusters has been proven as one of the best methodologies for joint internationalization in terms of satisfaction and results. Following this methodology, two pilot missions were organised to Brazil and Russia, which enabled the participant companies to reach 5 commercial agreements.

Share:



# Cooperation with other EU networks and support services

## EU Support Services



There are many services for the SMEs supported by the European Commission aiming to ease their internationalization efforts. We present you below a list of organizations you may want to virtually visit through a short profile to discover how you can benefit from their activities (IPR issues, service orientation or business centers).

Business Centers in 3<sup>rd</sup> countries

IPR Related

Service Oriented

### Search

## The Enterprise Europe Network

The EEN brings together around 600 business support organisations from more than 60 countries, to help small companies seize the unparalleled business opportunities in the EU Single Market. Member organisations include chambers of commerce and industry, technology centres, research institutes and development agencies which are inter-linked through a strong platform enabling them to share knowledge and source technologies and business partners across all Network countries. The Network was launched in February 2008 by the Commission's Directorate-General for Enterprise and Industry and their...

[Read more](#)

Feb 10, 2016 admin



## Collaboration ECCP – Cluster related programmes (Interreg EUROPE)

- Presentation of the cluster-related Interreg EUROPE projects on ECCP
- Promotion about the projects' activities (news, events, workshops, studies, success stories, reports, etc.) that are relevant for the larger cluster community, beyond just the project
- Profiling ClusteriX 2.0 Clusters on ECCP
- ClusteriX 2.0 members to sign up for ECCP newsletters/weekly digest and see the “movement”
- Promotion of ECCP activities on ClusteriX 2.0 newsletters





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**THE PLATFORM IS YOURS – USE IT!**